

12th International Multidisciplinary Conference
Theme : Global Paradigm Shift to Stabilize Growth

PARALLEL SESSION – I		Venue: Main Hall	Date : 16.12.2023 Time: 2.00 pm to 4.00 pm
Chairperson		Dr. ARADHNA YADAV, International School of Management Excellence, Sarjapur Road, Bangalore	
Co- Chairman		Dr. V.DIVYATHEJOMURTHY, Professor, Dept. of Rural Development, Acharya Nagarjuna University, Guntur, AP	
Foreigner		Dr. SYROOS ZABOLI, Azad Ahvaz University, Khuzestan State, IRAN	
Sl. No.	Title of the Paper	Paper Presenters	
1	Renewable and sustainable energy transition in Afghanistan:Do we need it for business growth?	Abdul Wasi Gowhar, Afghanistan	
2	Mahatma Gandhi national rural employment guarantee Act - A Study	Xoliswa Mazibuko, South Africa	
3	The Analysis of Trade between India and Thailand	Beta Perkasa, Indonesia	
4	Digital Literacy for Stabilized Growth	Rathna B S	
5	Forest Based Economy among Yarava Tribe and Obstacles in Collection of Minor Forest Produces (MFPs) in Coorg District of Karnataka	Dr. Devaraiah D.B	
6	Measuring progress in agricultural water management: Issues and challenges	Dr. K.S.Veerendra Kumara	
7	Importance of Archaeological Sources of Ancient India in Reconstructing History	Appanna S Pujari	
8	Recognizes Climate Change and Ecosystem with Sustainable Development: Human Well-being	Lepakshaiah S V	
9	Attitude and Teacher Qualification as Factors Affecting Students Participation	Kutubuddin M Saravan	
10	Effective Interventions in Fostering Student Motivation and Target Approach in Physical Education	Sunil H Narayani	
11	Implementation of Wellness Initiatives and Interventions in Elementary Schools and Classroom	Sunil Nadakatta	
12	A Comparative Study of the Different Civilizations that Built the Indian Nation	Shakuntala H Ajjannavar	
13	Strategies and Consequences Concept of Swadeshi Movement: Gandhian Philosophy	Shankar. K. Hugar	
14	Appropriate Programmatic Approach for Media and Socio-Political Instability	Dr. P. S. Malge	
15	Perspectives on Strategies for Diversifying Through Sport and Considerations	Dr. Sannachikkaiah	
16	A Comparative Study of Selected Psychological and Mental Health Variables of Chess Players and Non-Chess Players of Karnataka State Law University	Mahadevappa S N	
17	The Livelihood Pattern of Building Construction Workers in Karnataka – A Case Study of Bellary District	Kurubara Shivappa & Prof.K.Shivachithappa	
18	A Comparative Study on Motor Fitness among Dodgers, Chasers and All Rounder's in Kho-Kho	Dr.Kiran G.N.	
19	Factors Influencing Voting Behaviour: A Comprehensive Literature Review	Prakash S. Kamati. Dr. Ramesh M. N	
20	Economic Empowerment of Women through Business Process Outsourcing in Karnataka	Veena.G.S and Dr.K.Shivachithappa	
21	Legal Provisions for Empowerment of Women – An Analysis	Pushpa.D	
22	Children's and Realistic Perspective in Charles Dickens and Mark Twain's Novels: A Study	Dr. Sativa F Nagannavar	
23	A Study on "Skill India Programme" – A Government Initiative Program towards Employment and Self-Employment	R.Harishkumar & Dr.Tulasimala	
24	Integration of IoT Devices and Sensors in Financial Systems for Real-time Data Collection, Risk Assessment, and Decision-making	Dr. Divyesh Kumar & Dr. Noor Afza &	

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		Dr. Sireesha Nanduri
25	APMC and Their Impact on Farmers and Middlemen – A Study in Karnataka State	Karthik.T.M & Prof.S.T.Ramachandra
26	An Analysis of the Performance of Micro Small and Medium Enterprises in Open Regime in Karnataka	Dr.Muthaaher Unnisa
27	An Economic Analysis of Production and Marketing of Grapes in Karnataka	Nagaraja.L & Dr.K.Shivachithappa
28	Impact of Government Welfare Schemes on Economic Empowerment of Minority Women in Karnataka	Shaik Mehaboob
29	Relationship between Motor Fitness, Morphological and Physiological Parameters among Sprinters, Middle and Long Distance Runners: A Comparative Study	Yogesha G P
30	An Economic Analysis of Mango Cultivation in Kolar District	Chandra Kumar S N & Dr. K Shivachithappa
31	The Socio Economic Situation of Women Workers in the Building Construction Industry in Karnataka	Dr. Ranganath G
32	India's Eco Tourism: Issues, Challenges and Responses	Dr. Thippeswamy G.
	Self Help Groups and Empowerment of the Scheduled Tribes Women in Karnataka State	Dr.Krishna.K.M
33	Economic Empowerment of Farming Community through Sustainable Organic Farming in Karnataka	Madankumar.N.G & Prof.M.Suresha
34	Status of Income and Employment of Workers in Urban Informal Sector in Karnataka	Srinivasagowda.K.M & Prof.M.Suresha
35	Harnessing the Narrative Powerhouse: How Storytelling Elevates Branding to New Heights	Suhas.S
36	Applied Artificial Intelligence in Warehouse management	Nishanth .U
37	Women's Participation in Panchayati Raj: Present Status in India	Dr. T.Deepak Kumar
38	A study on the street vendors: A vital pillar of unorganized sector	Dr. Raghu. C.
39	A model predicting the effect of CRM practices on Customer Loyalty among the customers of Public Banks	Meghana Nanaiah.K & Dr.S.Poornima
40	Socio-Political Commentary Through Migration In Bapsi Sidhwa's Fictional Universe	Rayeesul Hassan S & Dr.Thammaiah. R.B
41	An analysis of financial inclusion by the women Empowerment through SHGs	Dr. Shashikala
42	The Growth and Challenges of the Supply Chain and Logistics Sectors As A Result Of COVID-19	Dr.Nagaraju R C
43	Empowering Karnataka: unleashing the potential of women through political participation	Dr. Nanjundamurthy
44	Learner oriented approach of dealing with history: A perspective study	Dr. Dhananjaiiah H.T
45	A Study on the Production Process and Growth Prospects of Ancillary Industries	Dr Salem Sreeveena
46	Role of Road Infrastructure towards Rural Development in Karnataka	Dr.Lokesh Naik. B
47	Exploring the Intersection of Feminism and Nationalism in 'The Golden Honeycomb	Khaleelulla khan & Dr Thammaiah R B
48	Migration and Rural Livelihood: An Empirical Analysis	Kavya H K & Dr. Ravindra Kumar B
49	A study into the impact of Digital learning in Higher Education	Darshana T N

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50	Exotic Food and its Impact on Indian Youth	Dr. K Prasanna Kumari
51	The Role of Adaptive Leadership in Managing Change in an Uncertain Environment -A Conceptual Study	Vinutha S H & Dr.Noor Afza
52	Employee Engagement- A Study with Reference To Select Educational Institutions In North Karnataka Region	Sunitha S. & Dr. C. M. Mathapati
53	The Convergence of AI and Healthcare Crafting a Smarter Future for Hospitals	Pavithra N & Prof Noor Afza
54	Adoption of Data Driven Decisions into HR Practices for Sustainability of Business	Anitha B R & Prof. Noor Afza
56	Global Paradigm Shift to Stabilize Growth from a Management Perspective	Tejinder Kaur Basra & Dr Mohandas Hegde
55	An Overview of the Mediation Act 2023	Dr. Rekha Chavan
56	Agriculture and Institutional Financial Support –An Over View: With Special Reference to Hassan District	Girisha .M.C & Dr. Subburaman .C
57	Empirical study on Causes and Immigration Friendly Countries from India	Dr. Netravathi,
58	A Study on Rural Livelihood Initiatives by SKDRDP for Rural Women through SHGs	Yashodha. G & Dr. Shivakumaraswamy
59	Achievement and Development of Mahatma Gandhi National Rural Employment Guarantee Scheme in Kodagu District	Puttaraju.C. & Dr. N. Anandagowda
60	An Economic Analysis of Progress of Women Self Help Groups in Karnataka	Udayakumara. M & Dr. K. Prakasam
61	A Conceptual study on Agricultural Credit in India	Girija M & M.V. Dinesha
62	Bengaluru's Economic Evolution: A Historical Analysis of migrant Industrial Growth and its Contribution to Developing the city	Dr. Radhamma D.K
63	Economic Empowerment of Rural Farmers through Commercial Banks – A Case Study of Mandya District	Dr.Suresha.A.L
64	<i>Decade of Empowerment: A Comprehensive Regional Analysis of Self-Help Groups in India</i>	Divyashree & Dinesha M.V.
65	Rural Development through Cooperative Banks: Achievements and Problems in Karnataka, India	Dr.Ramesha.M.C,
66	A Literature Review on the Usage of Artificial Intelligence in Banking	Priyadarshan. K& R. Sarvamangala
67	Imposing of GST on essential goods in India	Dr.Shivakumaraswamy
68	A Historical analysis of Swadeshi Movement in India and its impact on freedom struggle	Dr Ananda S
69	Mapping Inter-Regional Disparities in Multidimensional Poverty Index (MPI) within West Bengal: A Comprehensive Analysis	Manju.K & M.V Dinesha
70	A Study On Potato Production And Marketing In Karnataka : With Reference To Hassan District	Rathna Y.D and Dr. Shashi Kumar T.P
71	A Comparative Study of Work culture Between SBI and HDFC Banks in Tumakuru City	Smitha.L & Dr. H.M. Tejashwini
72	The Political Activity and Political Developments in Princely State Of Mysore	Dr.Shivakumar C.L
73	Analysis of Sustainability of Public and Private Transportation in Mysuru City	Madhuprasad K S & Dr. Premakumara G.S

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PARALLEL SESSION – 2		Venue: 1st Floor, SENATE	Date : 16.12.2023 Time: 2.00 pm to 4.00 pm
Chairperson		Dr. N.SARASWATHI, Professor, University of Mysore	
Discussant		ABDUL WASI GOWHAR, Bost University, Helmand, Afghanistan	
Co-Discussant		XOLISWA MAZIBUKO, International Relations Scholar, South Africa	
Sl. No.	Title of the Paper	Paper Presenters	
1	An Economic Analysis of Production and Marketing of Vegetables under Contract Farming in Karnataka	Krishnamurthy.G.N & Dr.K.Shivachithappa	
2	Economics of Primary Health Care Services in Karnataka – A Study in Mysore District	Mohankumari.S & Dr.Suresha.M	
3	An Empirical Study on the Problems and Challenges Faced by a Women's Self-Help Group	Bharathi B. Hosur	
4	A Study of the Banking Sector's Role in Women's Empowerment in India	Bhavya P.S.	
5	MSME's as an Engine for India's Economic Growth	Divyasri S.V.	
6	Poverty's Impact on India's Education	Hosamani Mahatesh Yamanappa	
7	India's Banking Sector Mergers and Acquisitions - An Overview	Manjunath .B	
8	Emerging Trends in the India Banking Sector (With Special Reference to Banking Technology)	Ramamurthy .N	
9	Green Finance: Funding for Long-Term, Sustainable Growth	Ravikumar .B	
10	Rural Women's Economic Empowerment	Dr. S.R. Hanumantharaya	
11	NEP-2020'S Impact on Mathematics	Irabasappa P Walikar	
12	Mahathma Gandhi and Sarvodaya	Dr. K.C.Mahadesha	
13	An Economic Analysis of Production and Marketing of Arecanut in Karnataka	Suma Naik & Prof.K.Shivachithappa	
14	Innovative Technologies for Libraries: Augmented Reality: An Overview	Dr. B. Raviivvenkat	
15	A Study on Regulatory Strategies for Fostering Fintech Growth in India	Priyanka R Rao & Dr. K.S. Lakshmi	
16	Globalization: A Sustainable Growth of Indian Women	Dr. Ananda Gowda. N & M.S. Yogesh	
17	Performance of Organic Farming for Sustainable Agriculture Development in Karnataka	Devaraju A R & Prof.K.Sivachithappa	
18	Income Tax Collection Mechanism in India and its Impact	Karthik Raju S & Dr. N R Suryanayayana	
19	Marketing and Distribution of Organic Horticultural Products in Karnataka	Thyagaraja.N.N & Dr.K.Shivachithappa	
20	Angika Abhinaya: A Universal Language Fostering Cross-Cultural Communication	Renuka.N	
21	Dr.B.R.Ambedkar Development Corporation and Its Impact on Dalits	Sandesh.R & Dr.S.T.Ramachandra	
22	An Economic Analysis of Watershed Development Programme in India	Chandrashekar.S & Prof.M.Suresha	
23	A Study on Consumer Perception on the Impact of M-Commerce in India	Dr. L. Manju Bhargavi	
24	Income and Employment Generation Through Sericulture Sector in Kolar District	Ramanareddy.N & Dr.K.Shivachithappa	

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25	A Survey on Feature Selection Techniques for Text Classification	Sunil Kumar Dewangan & Dr. Asha Ambhaikar
26	Cropping Patterns and Major Crops of India – An Analysis	Doddegowda.K.R & Prof.K.Sivachithappa
27	Role of Training for Skill Development among Coffee Workers In Kodagu District	Sudhakar T M & Dr. Subhashini Srivatsa
28	A Review of Drip Irrigation System in India	Shivalingegowda.A.H & Dr.K.Shivachithappa
29	A Study on GST (Goods and Service Tax) and its impact on Economy	Dr. G.L Parvathamma & Nagma.N
30	Growth and Development of Corporate Social Responsibility in India	Dr. Raghava .D.H
31	An Empirical Study on the Investors' Perception towards Investment Alternatives	Dr. Suma .S
32	Impact of Information Technology on Global Business Strategies	Dr. Venkatesha .J.N
33	Impact of e-commerce on SMEs in India	Maithri.R
34	Impact of financial development on income inequality and poverty	Dr. Suresh C
35	Impact of Make in India on Indian Economy in Perspective to FDI	Dr H M Dakshinamurthy
36	A Study on Changing Dynamics of India's Foreign Policy	Dr Manjunatha M
37	A Risk Growing for the Indian E-Banking Sector from Cybercrime	Roopa M.
38	Analysis of the Role of Entrepreneurship in Rural Development	N. Adivappa
39	Practice of Yoga Improves Sports Performance	Dr. Somashakara. R
40	Physical Fitness and Sports Injuries	Mallikarjuna Prabhu K S
41	The present status of Hiriuru Taluk inscriptions	Kantharaj .H
42	Network Marketing Business: For Retirement Plan	Prasanna Kumar Y N & Dr. R. Kiran
43	An Analysis of Trends in Area, Production and Productivity of Coffee in Karnataka	Ashwini S.H & Dr. M.V Dinesha
44	An Analysis on the Issues and Prospects of Labours in Karnataka	Rajeevakumar & DR. Shivakumaraswamy
45	Trends and Progress of Urban Cooperative Banks in India	Shruthi G
46	Problems and Prospects of Indian MSMEs: A Critical Evaluation	Shwetha S & Noor Afza
47	Uniform Civil Cide: Muslim Personal Law Problem and Prospects	Dr. Janhavi S S
48	Indian English Literature's Scope	Ramya R.
49	A Study of the Benefits and Importance of English Literature for Learning English	Prasana Kumar H.C.
50	Role of MSME in Urban Population Growth and Sustainability in the State of Karnataka	R. Shekhar & Prof. Suresha M
51	Impact of Zinc Smelter Effluent on the Food Budgets and its utilization in PM, CB and NB4D2 races of silkworm Bombyx mori (L)	Dr.Misbhauddin Khan
52	An analysis and its performance of Health Insurance in India	Sushma.A. R & Dr. K. R. Pundareeka Vittala
53	The Future is us and the Future is now: A Study with a Special Reference to Youth's in Politics	Ruchitha Shree M & Dr.Prathima .P.S
54	Financial Inclusion in India - A Critical Analysis	Dr. Surappa Naik & Dr. M. Madhumathi,

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55	Growth and Achievements of Health Care in India: Problems and Prospects	Dr.Ananda.A
56	A Study on Preferred Mode of Customers for Digital Payments in Bengaluru City	Kavyashree, H and Dr. Chandrashekar M Mathapati
57	Women and Politics : A Study on Women Empowerment in India	Dr. Narayanappa N K
58	Modernizing Practices with Effective HR Measurement Metrics in Manufacturing Landscape	Pushpalatha.S.Patil & Dr.Noor Afza
59	Women Prisoners and Human Rights in India: A Study	Dr.S.B.M.Prasanna
60	Higher Education and Women's Empowerment: An Empirical Study	Dr.Mohan Kumar H.S
61	India's Gender Literacy Status with Neighboring Countries	Dr. Sathyanarayana
62	Conceptual Reflections of Migrant's Perspective and Structural Change in the Receiving Society	Shivanand I Malagali
63	of Social Research: Meaning, Objectives, Characteristics	Dr. Diwakar.C
64	Sociological Study on the Prospects and Problems of Online Food Delivery Executives in Bengaluru City	Dr. Manjula.S.V
65	Socio Economic Status of Women Workers In Construction Industry In Karnataka: Case Study of Kolar District	Dr.Narayanamma.P.N
66	<i>The Impact Of Covid-19 On India's Migrant Workers: An Sociological Analysis</i>	Dr. N. Parameshwara
67	Architecture and Heritage Resources of Mysore City-A Case Study	Dr.M.Rangappa
68	Sociological Study on Anganawadi Workers of Bangalore City	Prof. Samata B Deshmane
69	Gender Inequality and Women's Health in India: Special Reference to Bangalore District	Dr.Shankaramma.E

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PARALLEL SESSION – 3	Venue: 1st Floor, ROYAL	Date : 16.12.2023 Time: 2.00 pm to 4.00 pm
Chairperson	Dr.H.T.VENKATESHAMURTHY , Director, PG Centre, University of Mysore, Mandya Campus	
Co-Chair	Dr. D.K. CHITTHAIAH PUJAR , Professor, Dept. of Kannada, Bangalore University, Bangalore	
Co-Discussant	Dr. KOKILA , Professor of Kannada, Fine Arts College, University of Mysore	
Sl. No.	Title of the Paper	Paper Presenters
1	'ಆತ್ಮವೃತ್ತಾಂತ' ದಲ್ಲಿ ಪ್ರೇಮತತ್ವ	ಡಾ.ಕೋಕಿಲ
2	ತೋಂಟದ ಸಿದ್ಧಲಿಂಗೇಶ್ವರರ ಪ್ರತಿಷ್ಠೆಗಳ ಸಮಯ ಪರಂಪರೆ	ರಮೇಶ್. ಈ
3	ಕೂಡೂರು ವೆಂಕಟಪ್ಪ ಅವರ ಗೊಂಬೆ ಚಿತ್ತಾರದ ಮಡಕಡೆದೊ... ಗ್ರಾಮ್ಯ ಆಚರಣೆಗಳ ವೈಜ್ಞಾನಿಕ ಒಳನೋಟ	ಕುಮಾರ ಸಿ
4	ಕೋಟಿಗಾನಹಳ್ಳಿ ರಾಮಯ್ಯ ಅವರ ನಾಟಕಗಳಲ್ಲಿ ಆಧುನಿಕ ಪ್ರಜ್ಞೆ	ಡಾ.ಎಂ.ಬಿ.ಸುರೇಶ
5	ಸೂಫಿಸಂ ಮತ್ತು ದರ್ಶನಗಳ ವಿಶ್ಲೇಷಣೆ	ಮಸೂದ್ ಅಹಮದ್ ಕೆ.ಹೆಚ್ ಪ್ರೊ.ಎಚ್.ಟಿ.ವೆಂಕಟೇಶಮೂರ್ತಿ
6	ಮುಸ್ಲಿಂ ಕಥನ ಸಾಹಿತ್ಯ ಮತ್ತು ಮಹಿಳಾ ಸಂವೇದನೆ	ತಾಜುನ್ನೀಸ ಪ್ರೊ.ಎಚ್.ಟಿ.ವೆಂಕಟೇಶಮೂರ್ತಿ
7	ಹೊಸ ತಲೆಮಾರಿನ ಕನ್ನಡ ಮಹಿಳಾ ಕಾವ್ಯದ ನೆಲೆಗಳು	ಗಾಯತ್ರಿ ಎಸ್ ಜಿ ಪ್ರೊ.ಎಚ್.ಟಿ.ವೆಂಕಟೇಶಮೂರ್ತಿ
8	ಜಾಗತೀಕರಣ ಮತ್ತು ವೈಜ್ಞಾನಿಕ ಕಾಲಘಟ್ಟ : ಬದಲಾಗದ ಪೌರಕಾರ್ಮಿಕರ ವೃತ್ತಿ ಬದುಕು	ಭವಾನಿ ಎ ಎಲ್
9	ಮಳೆಕೋಗಿಲೆ ಕಾದಂಬರಿಯಲ್ಲಿ ಆಧುನಿಕತೆಯ ಪರಿಕಲ್ಪನೆ	ಶಶಿಕಲಾ.ಡಿ.ಎಸ್ ಪ್ರೊ. ಹೆಚ್. ಟಿ. ವೆಂಕಟೇಶಮೂರ್ತಿ
10	ಮಕ್ಕಳ ಮನೋವಿಕಾಸದ ಪರಿಕಲ್ಪನೆ (ಸಾಹಿತಿ ಬನ್ನೂರು ಕೆ. ರಾಜು ಕಥಾಸಂಕಲನ ಆಧರಿಸಿ)	ಬಿ. ಅಶ್ವಿನಿ
11	ಮೈಸೂರು ನಗರದ ರಂಗ ಸಂಸ್ಕೃತಿ	ಲಿಂಗರಾಜು ಎಂ.
12	ಜಾಗತಿಕ ಸಂದರ್ಭದಲ್ಲಿನ ಕೌಟುಂಬಿಕಪ್ರಜ್ಞೆ	ಶ್ವೇತಶ್ರೀ ಎನ್.
13	ಜಾಗತಿಕ ಸಮಾಜದ ಸುಸ್ಥಿರತೆಯಲ್ಲಿ -ಮೈಸೂರು ಆಕಾಶವಾಣಿಯ ಪಾತ್ರ	ಪ್ರಶಾಂತ್.ಎಂ.ಸಿ
14	ಜಾಗತೀಕರಣ ಮತ್ತು ಆಧುನಿಕ ಕಾವ್ಯಗಳಲ್ಲಿ ಇಳಿ	ಡಾ.ಪ್ರಸನ್ನ ಡಿ ಜಿ